



**BUY 4 GET A**

**\$50 OR \$70\***

**MAIL-IN REBATE on new BFGOODRICH® passenger or light truck winter tires.**

**OFFER VALID 5/16/2019 – 12/31/2019**

**HOW TO RECEIVE YOUR MAIL-IN REBATE:**

**COMPLETE AN ONLINE CLAIM**

• Go to [bfgoodrichpromo.ca/auto](http://bfgoodrichpromo.ca/auto) to request your rebate online.

**OR MAIL IN A CLAIM**

• Attach a copy of your detailed invoice/contract† clearly indicating the purchase of four new BFGOODRICH® passenger or light truck winter tires (between May 16 and December 31, 2019).

• Mail before January 31, 2020, to:  
**BFGOODRICH® New Vehicle Purchase Promotion**  
P.O. Box 5006, Paris, ON N3L 3W5

\* Only BFGOODRICH® Winter T/A® KSI tire is eligible for the \$70 mail-in rebate.  
† Proof of new vehicle and winter tire purchase required. For complete terms and conditions, visit [bfgoodrichpromo.ca/auto](http://bfgoodrichpromo.ca/auto).

All claims must be postmarked or received on or before January 31, 2020, and include a copy of your invoice (see reverse for details):  
**BFGOODRICH® NEW VEHICLE PURCHASE PROMOTION**  
**P.O. BOX 5006, PARIS, ON N3L 3W5**

Please indicate your language of choice: English  French

Please print legibly.

Invoice #\* \_\_\_\_\_  
Retailer name\* \_\_\_\_\_  
First name\* \_\_\_\_\_ Mr.  Ms.   
Last name\* \_\_\_\_\_  
Address\* \_\_\_\_\_  
Apt.\* \_\_\_\_\_ City\* \_\_\_\_\_  
Province\* \_\_\_\_\_  
Postal code\* \_\_\_\_\_  
Daytime telephone \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_  
Email address \_\_\_\_\_  
(If you would like to receive confirmation of claim form receipt by email)

**\* Required information**

I authorize BFGoodrich® Tires to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of BFGOODRICH® tires versus a competitor's product?  
Yes  No

2- How did you first hear about this promotion? (Please check one.)  
Radio  In-store display  Text message/SMS   
Direct mail  Friend/family  Email   
Newspaper  Television  Facebook page   
Salesperson in store  Website  Other

3- What tire brand was replaced when you purchased your new set of BFGOODRICH® tires?  
BFGOODRICH®  MICHELIN®  Goodyear  Bridgestone   
Toyo  Pirelli  Yokohama  Other

4- How many years have you been a BFGOODRICH® tire owner?  
First time  Less than 5 years  More than 5 years

5- What kind of tires do you normally use?  
 Winter or all-season tires/summer tires (according to the season)  
 All-season or summer tires all year round  
 Winter tires all year round

6- How soon do you expect to purchase tires again (for another vehicle or this one)?  
 In the next 3 months  
 In 1 year or less  
 More than 1 year from now

7- What is the make and year of your vehicle?  
Make \_\_\_\_\_ Year \_\_\_\_\_

8- What is your age? 18-25  26-39  40-55  Over 55

BFGoodrich® Tires knows how important it is to protect your personal information. Please consult our privacy policy at [bfgoodrich.ca](http://bfgoodrich.ca). This offer cannot be combined with any other promotion or program. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from May 16 to December 31, 2019. Purchases outside these dates will not be honoured. Only new BFGOODRICH® passenger and light truck winter tires are eligible. All-weather tires are excluded. Please allow 6-8 weeks to receive your mail-in rebate. Offer available at participating Canadian car dealerships only. For any information regarding the mail-in offer, please call 1-866-755-9994 or visit [bfgoodrichpromo.ca/auto](http://bfgoodrichpromo.ca/auto). © 2019 MNA(C). All rights reserved. (C17231 - 05/19)

